

## "My Signature in My Mother Tongue" Campaign

Date: December 11, 2023

The Bhartiya Bhasha Utsav, celebrated on December 11th to honor the birth anniversary of the legendary Tamil poet Subramania Bharati, witnessed a significant and enriching event titled "My Signature in My Mother Tongue" campaign. Organized by the Literature Club in collaboration with the Applied Science and Humanities (ASH) department, G H Patel College of engineering & Technology, Vallabh Vidyanagar, CVM University, Vallabh Vidyanagar, Anand, Gujarat, the campaign aimed to promote linguistic diversity and celebrate the richness of various mother tongues.

The campaign comprised three distinct events, each designed to engage participants in different creative aspects of their mother tongues:

### Essay Writing Competition:



Fifteen enthusiastic participants showcased their linguistic prowess through the written word. The essay writing competition encouraged individuals to express their thoughts, ideas, and cultural nuances in their respective mother tongues. The diverse range of languages represented added a unique and colorful tapestry to the event. The essay competition was judged by Mrs. Jigisha Shah, Principal G.J. Sharda Mandir, Vallabh Vidyanagar.

## Poster Making Competition:



Visual creativity took center stage in the poster-making event, where five participants utilized their artistic skills to visually represent the beauty and essence of their mother tongues. The vibrant and expressive posters not only served as a feast for the eyes but also conveyed a powerful message about the importance of preserving and celebrating linguistic heritage. The poster making competition was judged by Prof. Hemant Thakkar of G. H. Patel College of Engineering and Technology.

## Documentary Screening





A documentary screening on the topic of "World Mother Language Day" provided participants and attendees with valuable insights into the global significance of linguistic diversity. The documentary highlighted the importance of preserving and promoting mother languages as a crucial aspect of cultural identity.

### Conclusion:



The "My Signature in My Mother Tongue" campaign proved to be a resounding success, fostering a sense of pride and appreciation for the diverse linguistic heritage within the campus community. The engagement of students in expressing themselves through essays, posters, and the enlightening documentary screening contributed to the overall success of the Bhartiya

Bhasha Utsav. The success of the events would not have been possible without the dedicated efforts of both student and faculty coordinators. The guidance and support provided by Program Chair Dr. Vipul Shah, Faculty Coordinator Dr. Amita Patel and team played a pivotal role in the seamless coordination of the campaign.