






EVENT REPORT

WORKSHOP ON UI/UX DESIGN

GCET ISA Student's Branch

The poster features a decorative background of overlapping triangles in shades of blue and teal on the left side. At the top, it displays the logos for GCET, ISA GCET Student Branch, and CVM University. The main text is centered and reads: 'GCET ISA STUDENT BRACH Presents' (note the typo 'BRACH'), 'WORKSHOP ON UI/UX DESIGN', 'BY MALHAR SOLANKI & TATHYA BHATT (MARQTWINN CREATIONS)', 'DATE: 4TH JULY 2021', 'TIME: 10:30 AM TO 2:30AM', and 'PLATFORM : MS TEAMS'. Below this, it provides contact information for Priya Intwala and Dharvi Kaneriya. At the bottom, it identifies the host as G H Patel College of Engineering & Technology, a constituent college of CVM University.

GCET ISA STUDENT BRACH Presents

**WORKSHOP ON
UI/UX
DESIGN**

BY
MALHAR SOLANKI & TATHYA BHATT
(MARQTWINN CREATIONS)

DATE: 4TH JULY 2021 TIME: 10:30 AM TO 2:30AM
PLATFORM : MS TEAMS

For any Queries Kindly Contact

PRIYA INTWALA DHARVI KANERIYA
(+91 9429609764) (+91 9104147289)

G H Patel College of Engineering & Technology
(A Constituent College of CVM University)

Introduction

The GCET ISA Students' Branch and The ISA Gujarat Section had organized a state-level workshop in which we had Malhar Solanki and Tathya Bhatt as the Guest Speakers.

The event was about user interface and user experienced designs.

Workshop took place on 4th July 2021 from 10.30 A.M to 12.30 P.M on the worldwide appreciated and user-friendly platform, Microsoft Teams. A total of 223 participants registered for the event.

The student coordinators of the webinar were Priya Intwala and Dharvi Kaneriya.

MARQTWINN CREATIONS

What is UI/UX design?

A UI/UX designing is creating user-friendly interfaces that enables users to understand how to use complex technical products, where UX design refers to user experience design while UI design stands for user interface design.

MarqTwinn Creations, emerged during pandemic of by 2 engineering aspirants from IITRAM Ahemdabad.

Malhar Solanki and Tathya Bhatt - the founders have more than 3 years of experience in designing including social media posts, Ads design, Branding and UI/UX as a specialization.

MALHAR SOLANKI

Having top skills in graphic design, python and digital marketing he has good industry knowledge in mechanical engineering, computer-aided design(CAD) and web design.

TATHYA BHATT

A well proficient graphic designer and adobe illustrator.He has enlightening expertise in editing and infrastructure.

About the Speakers

MarqTwinn Creations was emerged during pandemic of 2020 by two engineering aspirants from IITRAM Ahmedabad, Malhar Solanki and Tathya Bhatt - the founders have more than 3 years of experience in designing including social media posts, Advertisement design, Branding and UI/UX as a specialization.

Malhar Solanki has top skills in graphic design, python and digital marketing he has good industry knowledge in mechanical engineering, computer- aided design (CAD) and web design.

Tathya Bhatt is a well proficient graphic designer and adobe illustrator. He has enlightening expertise in editing and infrastructure.

They have been working with numerous national and international brands and now they have successfully created their individual brand.

About the workshop

Over 106 participants joined the workshop on 4th July 2021, for UI/UX Designs by Malhar Solanki and Tathya Bhatt.

Firstly, we were given idea about what is UI & UX Design and coherent designing, then we were taught basics of designing like typefaces, GOTO palette of fonts, color palette etc.

After about an hour we had hands on session on how we can create our own design in Figma – a web-based design tool. They also explained what mistakes not to be done while designing. Also, they shared how they established their own brand – MarqTwinn creations.

Lastly an interactive question and answers session was conducted where attendees' doubts were cleared.

With the efforts, guidance and team work from,

Dr. Jatin Patel (Faculty Coordinator)

Jeet Chaliawala (President, GCET ISA SB)

Dishant Panchal (Vice President, GCET ISA SB)

Amushraza Pathan (Secretary, GCET ISA SB)

Smeet Shah (Joint Secretary, GCET ISA SB)

Vrund Thakkar (Core Committee Head, GCET ISA SB)

Dhyey Dodiya (Executive Chair, GCET ISA SB)

Dharvi Kaneriya (Logistics Chair, GCET ISA SB)

Pruthvi Patel (Documentation Chair, GCET ISA SB)

Vrushank Bhatt (Documentation Chair, GCET ISA SB)

Priya Intwala (Graphics Design Chair, GCET ISA SB)

Sagar Gohil (Graphics Design Chair, GCET ISA SB)

Rakshit Patel (Marketing Chair, GCET ISA SB)

Nij Padariya (Marketing Chair, GCET ISA SB)

Nil Patel (Web Master, GCET ISA SB)

Daksh Patel (Membership Chair, GCET ISA)

Glimpses from the Stream

