

**Title of Event:** Enchanting Entrepreneurship

**Resource Person:** Prof. Mittal Darji, IT department, GCET

**Day & Date:** 06/03/2020 - Friday

**Time & Venue:** SFL-2 – 9:15 AM to 10:30 AM

**Class:** Registered students of IT

**No. of Students Participated:** 16

Department of Information Technology, G H Patel College of Engineering and Technology (GCET), Vallabh Vidyanagar, in association with Incubation & Entrepreneurship Development Cell (IEDC), organized an event “**Enchanting Entrepreneurship**”, which was conducted and coordinated by Prof. Mittal Darji on 6<sup>th</sup> March, 2020 from 9.15 AM to 10.30 AM at SFL-2 lab of IT department. This event was specially organized for the students of Information Technology Department who registered themselves for activities specifically organized to develop entrepreneurial skills in students. Total **16** students actively attended this event.

The idea is to organize a series of activities for interested students of IT department which can help them enhance the skills required to pursue a successful start-up. Under this series, first session was conducted by Prof. Mittal Darji in which a pitching group activity was carried out. Each group of students was given a domain and students had to come up with an innovative business idea in that domain. Students prepared and presented their idea which must cover already given criteria.

As a conclusion, students shared what they learnt from the activity. This session was conducted with the motive to improve innovative thinking, communication and team work abilities in students.



