



Vallabh Vidyanagar Chapter
CSI Student Branch, GCET
Region III
Advisor: Dr Maulika S. Patel



REPORT

on

Alumni Talk

Organized by
Computer Society of India, Student Branch, GCET, Vallabh
Vidyanagar

Event Name:	Alumni Talk
Venue:	Seminar Hall (GCET)
Time:	11:30 AM - 12:30 PM
Expert Speaker:	Ms. Niharika Tahiliani
Faculty Coordinator:	Dr. Maulika S. Patel
No. of Participants:	100

The CSI Student branch at G. H. Patel College of Engineering and Technology(GCET) and Computer Engineering Department (GCET) organized an Alumni talk on “Entrepreneurship and how to use social media to market your startup” on 25th Feburary, 2020.

The seminar was organized for first and second year students of Computer Engineering and Information Technology Department. It was conducted by Ms. Niharika Tahiliani, Founder at Cakestagram and GCET alumna 2014 batch.

The session started with Ms. Niharika narrating her college life, her inclinations towards graphic designing, freelancing and her struggles with choosing a career. She then shared her journey from failing at CAT and starting her own venture called Cakestagram, describing how she faced various challenges during her transition from a student to an entrepreneur. She emphasized the importance of marketing through social media. It was a very helpful talk for all the students planning to become an entrepreneur after graduation.

