

INCEPTRA'20

INSTIGATING INNOVATION

INCEPTRA

— INSTIGATING INNOVATION —



GCET
Student Branch



SSIP
Student Startup Innovation Policy



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ABOUT GCET

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Vallabh Vidyanagar, named after the late Sardar Vallabhbhai Patel -- the 'Iron Man of India' -- has over the last fifty years been developed into a well-known seat of learning. The educational township, established in 1946, today provides pre-primary to postgraduate education. The presence of Sardar Patel University, here has boosted the pace of progress of educational activities. On this campus, more than thirty thousand students pursue academic programmes in many different disciplines. Several gardens, tree-lined avenues, a huge playground in the heart of the township, and a rural environment enliven academic activities on the campus.

Shri Gordhanbhai Hathibhai Patel, an eminent philanthropist of Gujarat, made a generous donation of Rupees Three Crores for the new college. In honour of this magnanimous gesture, the college has been named G H Patel College of Engineering and Technology, popularly known as GCET. GCET is managed by Charutar Vidya Mandal (CVM), a registered charitable trust established in 1945. Since its inception the trust has been striving for the upliftment of rural society through education.



In keeping with today's needs, computing facilities with more than 1000 desktop computers with latest configuration and an Internet connection through 52 Mbps shared radio link have been provided for use of students and staff of college. A centrally air-conditioned auditorium with a seating capacity of 550 and a lecture theater with capacity of 150 add to the ambiance of the college. This college was affiliated to Sardar Patel University from the year 1996 to 2008. later on from the year 2008, Institute is affiliated to Gujarat Technological University. New admission form year 2020 will be done under the Charutar Vidyamandal University.

ABOUT ISA

ISA or the International Society of Automation is a non-profitable professional organization that sets the standard for those who apply engineering and technology to improve the management, safety and cyber security of modern automation and control systems used across the industry and critical infrastructure. It is associated with standards, certifications, education and training, publishing, conference and exhibits world widely.

It was officially established as Instrument Society of America on 28th April 1945 in Pittsburgh, Pennsylvania. The society is inclusive of engineers, businessmen, educators and students who collectively work, study or are interested in the field of automation.



ISA has 40,000 members and 4,00,000 customers around the world. India itself has a total of 78 student sections of ISA, the GCET SB being one of them, focuses on development of students' skills since 2005.

ABOUT ISTE

The Indian Society for Technical Education is a national, professional, non- profit Society registered under the Indian Societies Registration Act of 1860.

First started in 1941, as the Association of Principals of Technical Institutions (APTI), it was converted into "*Indian Society for Technical Education*" in 1968 with a view to enlarge its activities to advance the cause of Technology Education.



The Indian Society for Technical Education (ISTE) is the leading National Professional non- profit making Society for the Technical Education System in our country with the motto of Career Development of Teachers and Personality Development of Students and overall development of our Technical Education System.

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ABOUT SSIP

The Education Department (Higher and Technical), Government of Gujarat has introduced Student Start-up and Innovation Policy, SSIP (2017-2021) for creation of an innovation and Pre-Incubation Ecosystem Supports for students (IPIES). Under this scheme Gujarat Knowledge Society (GKS) has recognised GCET as a Nodal Agency for implementation of SSIP and GCET has received financial support of Rs. 5 lakh (Rupees five lakh only) for this academic year.

Prof. Samir Trapasiya and Prof. Mayank Ardeshana are SSIP Faculty Coordinators. Dr. Ketan Tamboli is an advisor of SSIP.

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Student Startup Innovation Policy

INCEPTRA'20

Inceptra is a collaborated endeavour of GCET ISTE Student Chapter and GCET ISA Student Chapter, keeping the legacy of their respective flagship events, *Impressario* and *Invoke*. Post the procurements of both the events in 2017 and 2018, we are back with an enhanced amalgamation of both the events, celebrating the spirit of ideas and bringing together achievers from diverse elemental and technical fields to share their experiences and hardships with the attitude of changing the convention, by imbibing insight to the young minds and enlightening them to be the powerhouses in their own stories.



To encourage the attitude of transcending all obstacles to achieve one's goals, GCET ISTE & ISA Student Chapters are collaborating to host a one-day event full of experiential learning for the young and talented minds of GCET. It will bring together notable line of deemed and eminent personalities from various fields and of varied designations to interact with students and bring forth their own narrative of the obstacles that got in their way and how they tackled them.

No event is successful without a promising set of speakers with different ideas and an audience keen to gain every bit of knowledge shared!!

In this direction, we feel that their deliberation on this aspect will enhance the understanding of how to survive the day and will be of highly critical importance to the young and talented minds!

EVENT FLOW



The morning session began with the prayer sung by the GCET choir and felicitation of the esteemed dignitaries. After the lightening of the lamp, our Principal, Dr. Himanshu Soni Sir, gave a speech about the importance of entrepreneurship in the recent advances in industry as well as daily lives. The Principal stood by his ideas of creating jobs instead of taking one. Post his speech both the chairpersons of their esteemed Student Branches gave a brief introduction about their professional societies. Prof Ratan Panchal Sir, gave his edifying speech about the event. We got a glimpse of what SSIP represents in our beloved institution by the informing speech by SSIP Faculty Coordinator Mr. Samir Trapasiya Sir, concluding the inauguration of the event.

SPEAKER 1

Hrutul Patel's Session:

Hrutul Patel is an undoubtedly talented director, lyricist music director and writer. His works showcase his writing skills and direction skill best example of that being the Gujarati movie called –“Bau Na Vichar”, a fiction which showcased the impeccable journey and life choices of entrepreneurs. He is also the founder of TIMS Entertainment. He lives and thrives with content. Being just a 22 year old he sets an example that once you set up your mind to anything, success becomes impeccable. The most important quality of any entrepreneur is his creative skills. The way they implement and execute new innovations in the business is what matters the most. At the onset of this year, Hrutul Patel took up the 100 Day Idea Challenge which he initiated on January 1, 2020. The main aim of this challenge was to share ideas for hundred days by creating one-minute English videos on Instagram and LinkedIn and Hindi videos on TikTok. The videos basically gave an insight into the business problems and how to solve them strategically. To highlight one of his ideas that had been a talking point was establishing a chain of cafes at different locations with different themes.





To commence with, we had Hrutul Patel who with his flamboyant words talked to the participants regarding start-ups and imbued in them a seed of entrepreneurship.

He talked about various ideas one can implement on social sites to augment a start-up and also discussed various terms related to it.

Indeed, it was a quixotic session for the young entrepreneur minds!



SPEAKER 2

Vidya Sagar Zakkula's Session:

Hailing from the tech city of Hyderabad, Mr. Vidya Sagar Zakkula is the Software Integration Head at AMD. That being he is a Seasoned Engineering leader and Technologist with extensive expertise in start-ups and fortune 500 cos. Also has Decisive functional leadership experiences in Product/Program/Engineering/SW Development/ Validation/QA Management. With being a true gem of a person, he also has Deep domain expertise in specialized areas artificial intelligence, Machine learning, deep learning, DevOps, Cloud Computing, E-commerce, SaaS, Enterprise Apps, Servers/ Graphics Virtualization, Systems Software, etc. He has also been a Mentor and a coach to a few start-up leaders on business modelling, transformation, product positioning, market analysis, and executive leadership.



Just after the lunch, it was time for Mr. Vidya Sagar's Session. Mr. Vidya Sagar captivated the entire audience with his quick wit & solidarity. He started off by kickstarting some glimpses of his journey and the stage of entire decision-making process of a true successful entrepreneur. Mr. Zakkula laid out an entire roadmap of his life of how he started off doing from a core Bootloader developer to the man who's at the heart at AMD. He showed how a keen sense of focus for what you really want to achieve can lead us to greatness. He shared some industry level experiences he had with people and taught us how to deal with

specific mindsets thus communicating better. He portrayed what were the basic fundamentals to any start-up and the things to be considered while opting out for an idea. His words “Don’t Sit on it, Act on it before anyone else does” echoed throughout his speech. Key Points to be considered he truly emphasized what failures meant for an entrepreneur and how those failures don’t make up a person. It’ the rest of the story and who he chooses to be at that very instant. He gave a slight peek to how he became an author to his book on “A-Z of Entrepreneurship and Entrepreneur’s handbook”. His quick wit and a dire sense of humour made the audience connect to what life’s true moments are. He also showcased the levels of industrial responsibilities an entrepreneur holds and what kind of challenges one has to face and shared some of his own. The cherry to his cake was the “Influence Pyramid”, that he showed and how one can influence people and the entire society during his entire tenure of life. The last but not the least section of his session covered up the success formula that he wanted to portray and he proved that “There is no specific success formula for each one of us. We gotta make our formula and how we can provide influence to the betterment of mankind”.

After such an amazing session with the help of his quick wit Mr. Zakkula answered the very keen audience who were filled up with curiosity with a flare. Thus, concluding his marvellous speech.



SPEAKER 3

Bhargsetu Sharma's Session:

The 21-year-old Bhargsetu Sharma has umpteen number of accolades to her credit and has been working towards the betterment of the society from the young age of 16. From saving an unknown life with the help of her quick wit and a keen presence of mind to being the ultimate hero her talks started to grip all over town. She went on to win several awards at the state level including the Governor's medal. She also became the lone recipient of the prestigious Raksha Mantri Padak 2019 and was bestowed the honour by Defence Minister Nirmala Sitharaman at the Republic Day NCC camp in Delhi Cantonment. Not just this, the young girl has rescued 3,800 distressed strays and birds in six years and has founded an NGO that takes care of animals in distress. She began the NGO at the age of 16 and with just 8 friends supporting her and now has around 3000 volunteers under her. She says her compassion towards the animals runs in her family as her parents too are animal lovers. Her audition video for Roadies recently went viral and people were applauding her for her bravery and humanity at such a young age. Roadies judges and mentors Neha Dhupia, Raftaar, Ranvijay Singh, Prince Narula, Nikhil Chinnapa and Sandeep Singh gave Bhargsetu a Roadies Grand Salute and told her that she inspired them too.



Ms. Bhargsetu Sharma provided the audience with an entirely different perspective on entrepreneurship and what it takes to start up something anew. With the perfect doses of philosophy and conscientiousness, she brought an entirely unique and pleasant flavour in the session. She imparted with everyone how a clear conscientiousness and a complete faith on one's own actions can provide with all the relentlessness and determination needed to pursue goals and overcome tough times. Her story of winning over all the challenges in her life and breaking through all the constraints that stood as obstacles to her goals, purely by persistence, perseverance and the resolute that the course of action taken shall affect the lives of hundreds was exemplary. Her narrative of what led her to save a drowning man by diving into the river, pulling him up and relentlessly putting efforts to bring him back, brought a different aura in the session and made everyone validate the fact that it is the situation analysis and risk assessment that make the way for the biggest decisions one has to take in their lives. The stories of her setting up the foundation to her social life with the organisation "Humans with Humanity" brought the perfect conclusion to the seminar where the audience took with lessons of passion and action on ideas. Her interaction with the audience provided everyone with the opportunity to gain a clear insight of the way of life she preached. It was a delight for the audience to have such an esteemed yet simplistic and insightful person such as her, as a speaker to be concluding INCEPTRA.



TEAM

Faculty Coordinator:

Dr. Jatin Patel

Assistant Professor

Electrical Engineering Department

Prof. Ratan Panchal

Assistant Professor

Civil Engineering Department

Student Coordinators:

Jay Shah

Bhargav Patel

Student Co-coordinators:

Pankti Baxi

Jaimin Patel

Nirali Borad

Bhaumik Mehta

Hinay Shah

TEAM

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Finance:

Shyam Vaghasia
Bhargav Patel

Logistics:

Krut Patel
Aadit Patel
Shyam Vaghasia
Bhargav Patel

Documentation:

Sagarika Das
Rushvit Mistry
Harshil Mistry
Shrenik Shah

Food and Mandap:

Bhaumik Mehta
Krut Patel

Design:

Aaush Bharadwaj

Security:

Tushar Isamaliya
Viraj Kathe
Anjali Bhuva

Publicity:

Sayoni Mukharjee
Siddhant Newaskar
Anjali Shah
Rushi Patel

Anchoring:

Sagarika Das
Rushvit Mistry

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TEAM

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Sound and mic:

Rushvit Mistry

Viraj Kathe

Meet Diwan

Hospitality:

Mruga Patel

Viral Shyara

Vibhuti Patel

Krishn Thakar

Registration:

Siddhant Newaskar

Aaush Bhardwaj Singh

Shrenik Shah

Decoration:

Shivani Pancholi

Aadit Patel



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CONCLUSION

"Coming together is a beginning. Keeping together is progress. Working together is success." -Henry Ford.

Such was the mega collaborated endeavor of GCET ISTE Student Chapter and GCET ISA Student Chapter: INCEPTRA. The exuberant and one-of-its-kind entrepreneurial event administrated on the 7th of March marked an extremely successful day of experiential and memorable learning. The eminent speakers Mr. Hrutul Patel, Mr. Vidyasagar Zakkula and Ms. Bhargsetu Sharma defied the laws that predict you can be good at only one thing. With the assortment of flavours, the speakers brought with them, every minute of the event counted to be "Instigating Innovation" in the minds of the audience.

The spells that were casted for this grand success are the relentless guidance of our beloved faculty coordinators, Dr. Jatin Patel Sir and Prof. Ratansharan Panchal Sir and the additional funds provided by the SSIP, without which this event could not have been possible at all. The incessant efforts of all the volunteers and the executive committee members of both the Student Chapter Committees knit the two teams into one single army, canvassed with the fabric of trust and dedication.

