

G H Patel College of Engineering & Technology, V. V Nagar

Department of Civil Engineering

Report on

Entrepreneurship Awareness Program

An awareness program was organized on “Entrepreneurship” for all final year students of the college from 3rd September to 5th September, 2019.

AIM:

The main aim of the program was to help the students develop entrepreneurial mindset; learn enterprise initiation and development skills.

Specific Objective:

- Recognize the innate entrepreneurial competences within them.
- To recognize and assess opportunities in their environment.
- Understand the role that entrepreneur can play in enhancing their lives and lives of others.

About the Program:

International Centre for Entrepreneurship and Career Development – ICECD was founded in 1986 by experts in the field of entrepreneurship, economics, technology, behavioral science and small industries management.

To spread the awareness about entrepreneurship at the ground level ICECD in collaboration with G H Patel College of Engineering and Technology organized three days awareness program about entrepreneurship. The training program was participatory and practical knowledge oriented. The training sessions included case studies, audio-visuals, field work, assignments, simulation exercises, group discussion and counseling.

First day of the program started with introduction of ICECD and their work over the span of 33 years. Slowly and gradually they shifted the focus of students towards importance of Entrepreneurship as a career. After students started realizing the value of business over service they gave some ideas for identification of business opportunities.

The most important part of the business is to identify the right product which includes a proper mechanism. To explain this they took various case studies. With the basic idea of entrepreneurship and with the zeal to know more first day was over.

Second day started with awareness about how to start a SSIP unit and related government procedures for the startup. They also covered the product life cycle and ideal time for getting into the business of any product. In the second half students visited Ritul Engineering Company owned by Mr. Kulvish Patel and Magnus Industrial Corporation owned by Mr. Nilesh Nair at Vitthal Udyog Nagar. In the visit they learned practical facts about starting an enterprise and risk involved initially with new products. They also came to know about various aspects of marketing.

On the third day students shared their learning from industrial visit and how they can relate the learning to the new problems or products. Last session of the program was about the importance of communication and other business skills in a successful startup.

Program ended with a small feedback session and certificate distribution.