



## CEED Seminar

**Date: 19<sup>th</sup> July, 2019**

**GCET ASME STUDENT CHAPTER** organized a seminar on **CEED (Common Entrance Exam for Design)** for the students of third and fourth year of Mechanical Engineering department on 19<sup>th</sup> July 2019. Design engineering is in great demand in current business scenario and is a highly challenging yet an interesting branch of study.

Mr. Parth Raval, who has a Masters in Design (Industrial Design) degree from IIT Delhi conducted the workshop. He explained the role of designers in today's fast changing world and explained how a good product design helps a company get edge over its competition. He talked about scope of designers in developing countries like India and said that developing countries must invest their resources into design for better growth.



He explained the examination pattern of CEED and also used past paper questions for conducting a short interactive session. He described life of a student at IIT Guwahati, NID Ahmedabad and MIT Pune so as to give an idea about the hurdles and opportunities a student gets in such cream institutes. He showcased some portion of his Product Portfolio so as to give a clear idea about work done in IIT Delhi. Mr. Raval explained in brief about various stages of Product Design and Manufacturing so that the students can get an idea about working of an industry. Later, two students who were preparing for CEED exam also gave their views regarding it and offered guidance to the students. A short interactive session was held with the students to clear their doubts.

There were 75 participants who took an active interest in the session. The success of this event shows that the students are willing to pursue a newer, less explored, less preferred yet highly lucrative and interesting branch of study which can propel them to newer and greater heights. Heartfelt thanks to Mr. Parth Raval for taking out much of his precious time for guiding young minds. We are indebted to the college and department for providing us with resources to conduct this event. Last but not the least, we extend our gratitude towards Mr. Purnank Bhatt and Mr. Aakarsh Jain who guided us and gave us their time to make this event a great success. As a part of our 'Go Green' initiative, we gave a sapling to our distinguished guest as a mark of gratitude.

