One Day Symposium on Entrepreneurship



G.H. Patel College of Engineering & Technology

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

FACULTY COORDINTOR:

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INTRODUCTON

The Department of Electronics and communication, GCET, organized a one day symposium on **Entrepreneurship** on 20th Jan 2018 at GCET premises.

It was aimed towards multilevel EC students to enlighten them about startups, funding, product manufacturing and managing their own company. It was especially beneficial for final year students since their current projects can be turned into startups.

There were three sessions which were carried out by market professional in an interactive way.



Students listening enthusiastically

SESSION: I

The first session was conducted by Mr. Jigar Solanki, owner of Industrial enterprise. His presentation topic was Attitude and made the students realize the need of creative thinking and positive mindset. The session was lively and was complimented with presentation. Students interacted with him and discussed seemingly small topics which impacted them in a bigger way.



Mr. Jigar Solanki talking with full of energy



Prof. R K Kher giving the memento

SESSION: II

The second session started after a small break. It was presented by former GCETalumnus, Mr. Parth Shah and Mr. Dhruv Patel. The have their own startup Vertical Dots Technologies which provides IOT solutions. They talked about how to make a product from project. It included branding your company and getting the required funds. They sparked interest in students who wanted to change from job seeker to job provider. In their own firm they made a smart device which can turn any existing appliances to IOT system without making any changes to the device.



Dhruv Pate delivering the talk

Parth Shah interacting with students

SESSION: III

The final session was conducted by Mr. Smit Bhagat who deals with IT Solutions. He is a 2008 batch GCET alumnus and talked about marketing your finalized products. He owns SMS for You which provides SMS facility to other business. The students got to know his journey and how he created his own business from scratch.



Smit Bhagat communicating his ideas



Receiving memento from Prof. Samir Trapasiya