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Potent Embedded Systems has been working for Indian electronics industry as well as they have served overseas customer very well. During their two exciting working years POTENT has worked in Automotive industry and built very good reputation by executing critical designs like Dashboard, GSM Control system. Also the company has good name in the metering industry as well as worked on NXP, Texas Instruments, Prolific, Analog Devices, Microchip, and Cirrus Logic.

POTENT EMBEDDED SOLUTION is also working on the new systems like Digital Taximeter, Digital Auto meter, Conductivity meter, Energy Meter – Single Chip Solution, Weigh Scale, and Medical system, Home Automation system, Power Line Communication...

Potent has completed following projects successfully:

- PC based add-On card with GUI.
- Credit System for Student Registration and Result Preparation
- LPC Magic™ (Windows based ISP Software)
- Immobilizer
- Energy Meter
- Twin-Magic (Washing-Machine)
- Washing-Machine